



Innovating Riverside

**Parking Concepts Inc. Drives
Community-Centric Success
With **Get My Parking****



The Challenge

The **City of Riverside** manages parking across garages, surface lots, and on-street locations throughout the city. However, different parking systems and payment methods created a fragmented experience for drivers.

Parkers often had to use multiple platforms depending on where they parked. At the same time, the city lacked unified visibility into parking usage and performance across locations.

Riverside needed a solution that could unify parking operations while improving access for residents, visitors, and downtown businesses.



The Solution: Park Riverside

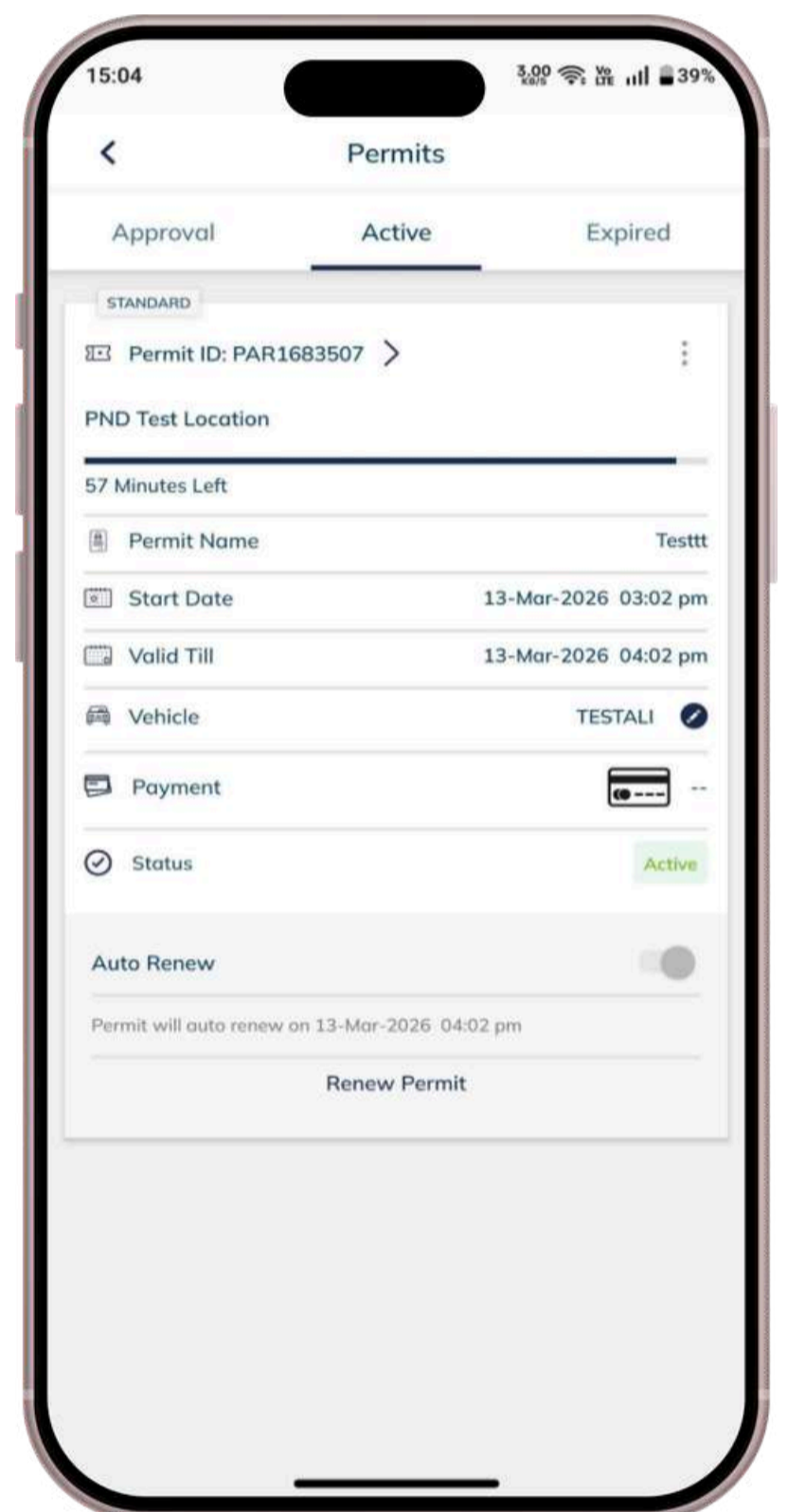
The City of Riverside partnered with Parking Concepts Inc. (PCI) and Get My Parking to launch Park Riverside, a citywide digital parking solution.

Park Riverside connects Riverside's parking infrastructure into one unified white-labeled solution.

With the platform, drivers can:

- Scan QR codes to pay for parking
- Purchase permits digitally
- Access parking across locations using one system

Parking payments are centralized through the platform. Drivers can pay instantly by scanning the QR code or through the mobile app using their saved payment method.



For the city, Park Riverside provides a unified digital layer that connects parking activity across garages, surface lots, and other facilities.

The Parking Your Way Program

With Park Riverside in place, the City of Riverside introduced the [Parking Your Way](#) program.

The initiative provides 90 minutes of free parking across participating downtown locations to encourage visitors to shop, dine, and spend time in the area.

Park Riverside enables the program by managing parking sessions, payments, and validations across the city's parking network.

This allows Riverside to offer a more flexible parking experience while maintaining operational oversight.



Community Impact

Through the Parking Your Way initiative, visitors can enjoy 90 minutes of free parking, making downtown more accessible.

Local businesses can also validate parking for their customers through a self-serve portal.

Benefits for the community include:

- Easier access to downtown parking
- Increased support for local businesses
- A simpler experience for residents and visitors

A Smooth Deployment

The solution was deployed without replacing existing infrastructure. Get My Parking's Plug N Play Gatekit allowed PCI to retrofit Riverside's current equipment and integrate it into the new platform.

Additional signage was installed to guide parkers through the new parking experience. This approach minimized disruption while helping residents and visitors quickly adapt to the new system.



Citywide Visibility

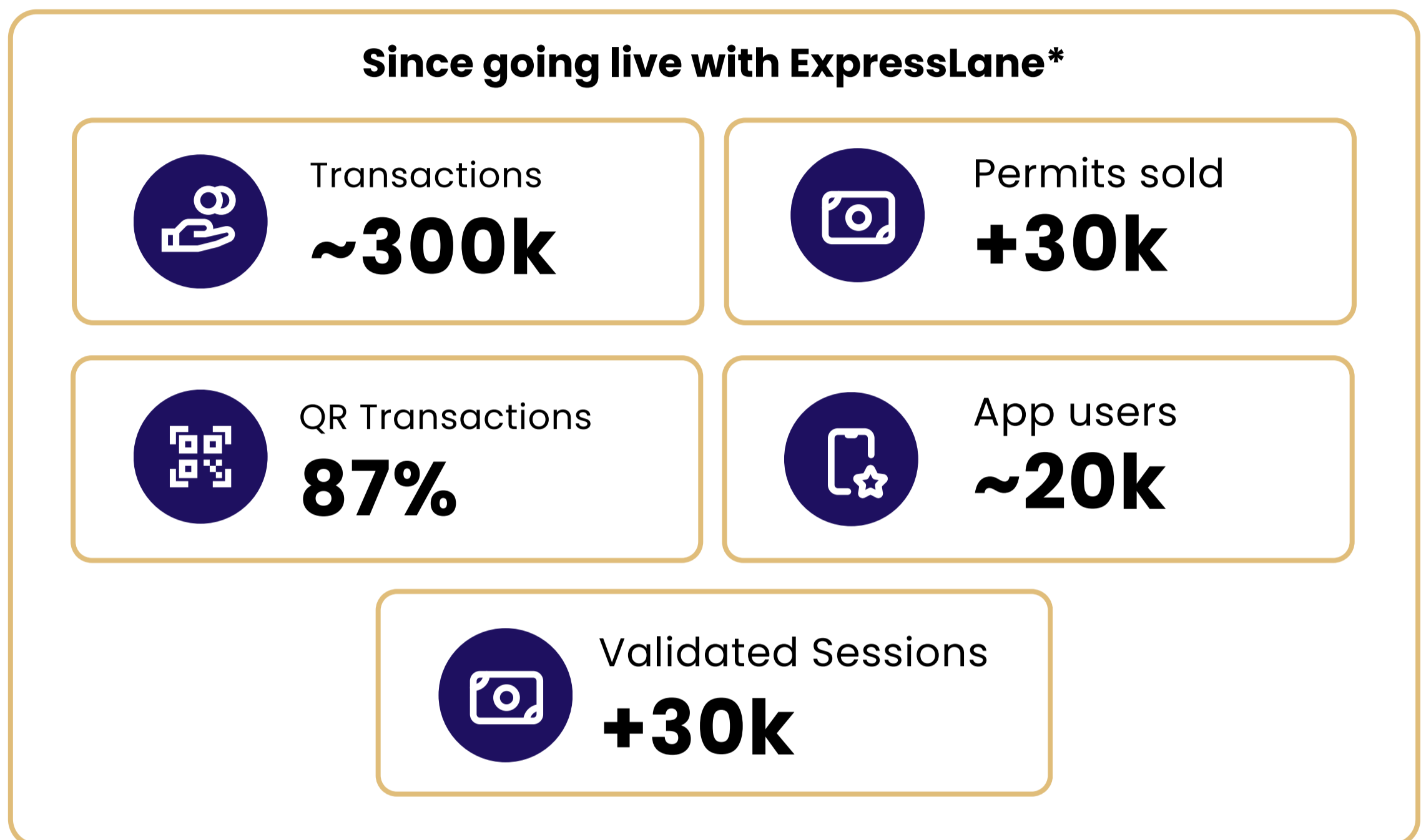
By unifying parking activity under one platform, Riverside now has greater visibility into parking demand and performance.

City staff can monitor usage patterns, track revenue, and make more informed operational decisions.

This data-driven approach helps the city manage parking more efficiently while supporting residents, visitors, and local businesses.

Results

Since launch, Park Riverside has delivered strong adoption and measurable results.



**Calculated from Aug 2023-Feb 2026*

A Model for Community-Centric Parking

Riverside's Park Riverside platform shows how cities can modernize parking while keeping community needs at the center.

By combining a citywide digital parking solution with initiatives like Parking Your Way, Riverside has created a parking ecosystem that supports downtown activity while giving city leaders better tools to manage urban mobility.



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Get started with Get My Parking!

Get a demo today!

Contact us at:

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